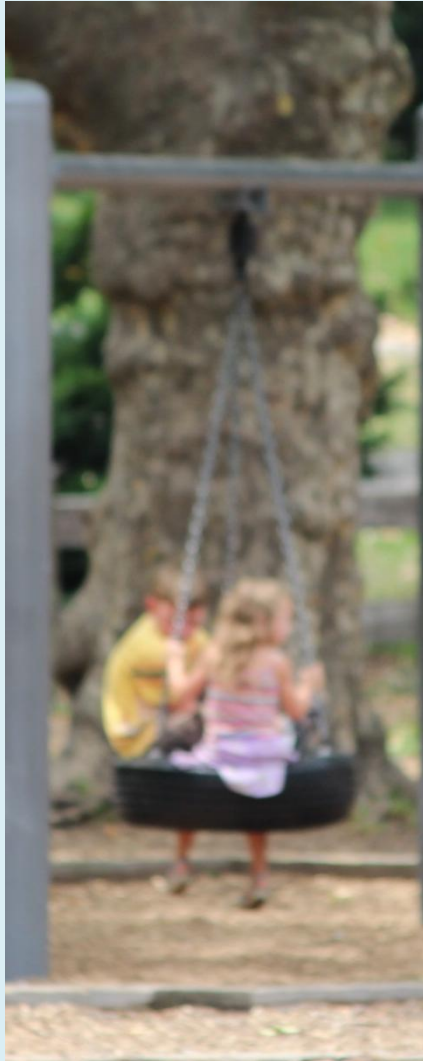


West University Place Citizen Survey



2014 Parks and Recreation Department Citizen Survey



Purpose

To understand residents' consensus in regard to the acquisition and funding of additional parkland in West University Place



2014 Parks and Recreation Department Citizen Survey



Purpose

Explore residents' current use, perceptions of service quality, and priorities as a basis for guiding future work on the park Master Plan update.



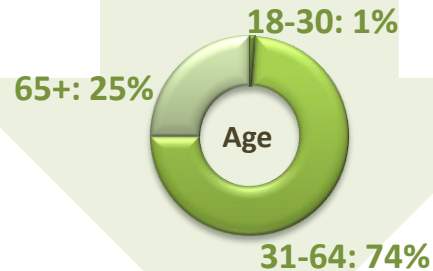
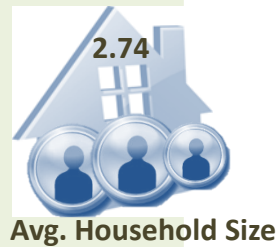
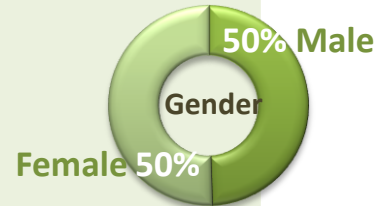
2014 Parks and Recreation Department Citizen Survey



Response Rate

1,430 survey respondents

99% C.I. +/- 3



Park Use



56% of survey respondents use at least one West U park **at least once a month.**



Access



82% of Citizens
indicate members of
their household can
**easily walk to a West
U park.**



Priorities



Safe walking distances to parks (70%) are of high importance to citizens.



Priorities



Shaded seating (51%) is of high importance to citizens.

Priorities



Benches (51%)
are of high importance to
citizens.



Priorities



**Open,
unstructured
spaces (45%)
are of high
importance to
citizens.**



Priorities



**Walking paths in parks
(42%)** are of high
importance to citizens.



Impact



Citizens indicate West U parks provide **safe places to recreate/ exercise** (89%) and **provide opportunities to interact with neighbors** (77%).



Acquisition



38% and 45% of survey respondents indicated they were **neutral** regarding acquiring parkland.



Acquisition

MAP OF WEST U PARKS & FACILITIES



LEGEND

1. Judson Park
2. Colonial Park Pool
3. Colonial Park
4. Wier Park
5. Whitt Johnson Park
6. Friends Park
7. Huffington Park
8. Community/ Senior Center
9. Recreation Center

32% agree land should be acquired between Edloe and Buffalo Speedway, while **30% disagreed**.



Acquisition

MAP OF WEST U PARKS & FACILITIES



22% agreed parkland was needed **elsewhere** but **32%** of respondents **disagree**



Funding



Funding



Only 31% of residents were in support of using revenue bonds repaid with increased property taxes



Funding



Majority of residents **favor** using **private contributions (96%)** and **corporate sponsorship (85%)** to fund parks.



Acquisition Conclusion

Based on aggregate analysis of the survey data, your citizens do not collectively indicate strong consensus for acquiring additional parkland in WUP at this time.



2014 Parks and Recreation Department Citizen Survey



Acquisition Conclusion

In the event additional parkland were to be acquired or existing lands redeveloped, data indicates efforts should focus on creating and enhancing open and unstructured green spaces.



Acquisition Conclusion

A strong majority of residents do not support the funding of additional parkland and its development through tax dollars.



2014 Parks and Recreation Department Citizen Survey



Acquisition Conclusion

A majority of residents are in favor of additional parkland acquisitions and development being funded through private and corporate donations.



2014 Parks and Recreation Department Citizen Survey



Acquisition Conclusion

There is not strong majority support for immediate action to be taken in regard to acquiring or developing additional parkland in WUP.



2014 Parks and Recreation Department Citizen Survey



Moving Forward

Data does indicate there are opportunities and concerns that can be addressed by moving forward with developing the 2014 – Ten Year WUP Park Master Plan.



2014 Parks and Recreation Department Citizen Survey



West University Place Citizen Survey Snapshot



Impact

Citizens indicate West U parks provide **safe places to recreate/ exercise (89%)** and **provide opportunities to interact with neighbors (77%)**.



1,430 survey respondents
99% C.I. +/- 3



Parks

Safe walking
shaded s
open, un
walking p

Access

82% of C...
household can **easily walk to a**...
park.

Park Use

56% of survey respondents use at least one West U park **at least once a month.**

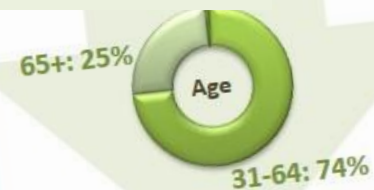


Prepared by Texas A&M AgriLife Extension

Funding

Majority of residents favor using **private contributions (96%)** and **corporate sponsorship (85%)** to fund parks.

De acq...
Speedway, while 30% disagreed...
agreed parkland was needed elsewhere
but 32% of respondents disagree.



Household Size

2014 Parks and Recreation Department Citizen Survey



Questions?